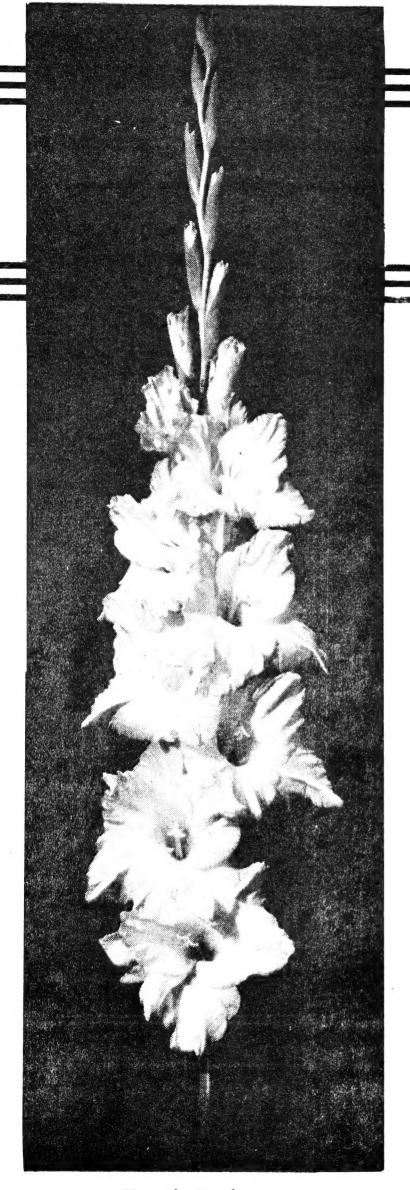
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Heart's Desire

LIBRARY

U.S. Department of Agriculture

# Gladiolus

1950

GELSER BROTHERS
DALTON, N. Y.



### **GREETINGS**

To our friends and customers, both new and old, who have stood by us for so many years (28 years, to be exact), we extend our thanks. We have enlarged our list this year to include many of the newer introductions and have dropped some real good glads to make room for the new varieties.

We buy many new introductions each year and, after growing in our trial garden, we try to select the very best as they grow for us for listing in our catalog. We make no attempt to elaborate on the description of the varieties we list. If the varieties are not good with us, we will not list them. We have bought many high-priced introductions that did not come up to our expectations, so out they go. We sincerely believe that you will be delighted to grow the bulbs you buy from us.

#### **EXTRAS**

We always give extras in count and in new varieties if our stock permits. We have reduced our prices on most items, which we believe is much better than allowing discounts.

### PRICES and TERMS

Gladiolus prices are good for this spring only and good only as long as our present stocks last.

TERMS: Full remittance should accompany all orders. However, we will ship C. O. D. on request, when 25 per cent of the amount of the order is paid in advance.

### SIZE OF GLADIOLUS BULBS

Large bulbs are 1½ to 2 inches or more in diameter (No. 1 & No. 2) the best blooming size.

Medium bulbs are  $\frac{3}{4}$  to  $1\frac{1}{4}$  inches in diameter (No. 3 & No. 4). This size will give good bloom, but a little later than the large size.

Small bulbs are 3/8 to 3/4 inches in diameter.

When there is a figure before the price of a variety, as 2-15c or 3-15c, it means 2 bulbs for 15c, or 3 bulbs for 15c, etc.

Cultural directions will be sent with all orders.

#### DELIVERY CHARGES

We pay the delivery charges on bulbs selected from our retail list. Bulbs priced by the 100 are not prepaid.

### BUBLETS

We are offering bulblets of nearly all varieties. It is a cheap way to get started in the high-priced varieties, if you will give them the extra care needed. They should be cracked or, better still, peel a strip of the hard shell from the side of the bulblet, but be careful not to injure the bulblet in peeling. Bulblets also require plenty of moisture to germinate. We do not guarantee bulblets to grow, so do not expect us to replace any which fail to germinate. We will send you the largest bulblets available, but some varieties never make large bulblets, so if you get bulblets which are small, it will be for the reason that that variety produces small bulblets. We always give extra count when stocks are available.

We cannot fill orders for bulblets after April 1st.

#### ORDER EARLY!

Please place your order early in order to avoid disappointment, as a great many varieties will be sold out early. It is important that orders for small sizes and bulblets be received early, as we begin planting our own stock in April and may not have the stock to fill late orders.

The cost of producing stock has increased, but we have not increased our prices. In many cases we have reduced them in order to sell out early, as we must curtail our planting this year, so it will be wise to take advantage of our prices now.

## SECOND CHOICE, PLEASE!

Due to the heavy demand for bulbs this year, it is to your advantage and also to ours, if you would give a second choice, either in size or another variety.

# RETAIL LIST OF GLADIOLUS

	Per	Large	Medium	Small	Bulblets Per
			-		
Abigail (Myers) A midseason lavender. Color much like Minuet, much earlier.	1	.35	.20	.15	
Opens up to 6-8 medium sized florets on a tall plant. Very good propagator.	10	2.80	1.60	1.20	100—1.00
Abnaki (Funk) Vivid orange that will not burn in the sun. Opens 5 to 6 well	1	.15	.10	2—.15	
arranged blooms on a tall plant. A good early cut flower.	10	1.20	.80	.60	100— .50
Abu Hassan (Pf.) Color dark blue, much better than Pelegrina. Healthy	1	.15	220	425	
grower with 7 to 8 medium sized florets open on a tall stiff stem.	10	1.20	.80	.50	100— .25
Admiral De Ruyter (K & M) The color is medium salmon pink with a creamy blotch on the lower petal. Opens 6 wide open well placed florets measuring 6 inches across on a tall stem. Early midseason.	1	3.00	2.00	1.00	1— .50
Algonquin (Palmer) Brilliant glowing	2	.20	425		
scarlet 8 to 9 wide open ruffled needle point blooms open at one time. An exhibition and commercial variety.	10	.80	.40	.25	10020
Alice Reid (Gelser) La France pink, overlaid with geranium pink. Long straight spikes of well placed flowers. Very early.	1	.10	215		
Annamae (Pommert) A very early snow	3	.20	.15		
white, extra fine commercial to catch the early market. Good grower and propagator.	10	.60	.40	.15	100— .20
Astrid (Jack) Clear medium rose of a	1	.30	.20	2—.25	10— .20
new and distinct shade, with a narrow throat line and a slight feather in the throat. Tall, husky grower with 6 or more ruffled blooms open. A very beautiful variety.	10	2.40	1.60	1.00	100—1.50
Beauty's Blush (Fischer) Cool spark- ling blush pink without markings with 7-8 wide open florets on a tall 18-bud spike. A good healthy grower with plenty of bulb- lets which grow well.	1	.25	.20	.10	15— .20 100— .75
Belle Jaune (K & M) Medium yellow self color with 6 well formed lightly waved open florets on a tall wiry stem. Very early and a good propagator.	1	1.50	1.00	.50	1— .25 10—2.00

	Per	Large	Medium	Small	Bulblets Per
Bengasi (Cave) Beautiful light pink	1	.25	.15	220	
light lines in throat. 7 to 8 large ruffled	10	2.00	1.20	.80	10— .25
flowers on a tall, strong stem. Bengasi created quite a sensation when introduced.					100—2.00
Berolina (Pf.) Deep scarlet red with a		.50	.35	.20	10— .50
creamy white blotch which makes it very attractive. Its large round florets are well placed on a spike that never crooks, with 6 florets open at one time. An excellent propagator.					100—3.00
Bernard Shaw (K & M) Color clear light pink with carmine feathering. Six large wide open blooms open on a straight long stem. Midseason flowering.	1	1.00	.75	.40	10— .50
Benjamin Britton (K & M) Rhodamine purple or deep lavender with white stripe. Unusual shade and very beautiful. Tall spikes with 6-8 wide open large blooms. Early flowering and good propagator.	1	3.00	2.00	1.00	4— .50
Bittersweet (Troyer) Bittersweet orange with purple throat. Tall plant with many large open florets. An outstanding variety.	2 10	.20 .80	3—.20	5—.20 .30	100— .25
Black Diamond (Gelser) Very dark	1	.25	.20	.10	25— .20
red, almost black, intensely ruffled with 5-6 medium sized florets open. Has a color sheen lacking in most dark reds. Well liked by florists. Bulblets are quite hard to germinate.	10	2.00	1.60	.80	100— .50
Blessed Damosel (Baerman) Light glowing pink. Opens up to 8 large round blooms of heavy texture. One of the most beautiful of all pinks.	1		220	425	50— .25
Bloemfontein (K & M) Color salmon	2	.25	425		50— :20
with a soft yellow blotch. Many large open flowers on a tall stiff, stem. Midseason cut flower.	10	1.00	.50	.25	100— .30
Boldface (Evans) Color deep salmon pink or light scarlet. The throat marking is deep red on white. A tall straight growing variety with 7-8 large florets open. A must have for those who like them strikingly blotched.	1	1.00	.75	.50	3— .50
Bretange (Visser) Soft rose with slight carmine mark. Six large florets open on a straight spike. Awarded first class certificate at Haarlem. A very pleasing color and long spikes.	1	.40	.30	.20	10— .25

Per	Large	Medium	Small	Bulblets Per
2	.20	3—.20		100— .20
10	.80	.50	.25	
2	.25	425	1025	
10	1.00	.50	.25	100— .30
1	.15	.10		
10	1.20	.80		
2	.20	3—.20		100— .40
1	2.00	1.50	1.00	2— .25 10—1.00
1	.40	.30	.20	10— .25
10	3.20	2.40	1.60	100—2.00
1	.25	.20	.15	30— .25
10	2.00	1.60	1.20	100— .60
1	.20	.15	2—.15	10— .20 100—1.00
2	.20	420	515	10025
10	.80	.40	.25	
1	.15	320	520	100— .25
10		.60	.35	
1	.15	325	520	10— .20
10	1.20	.60	.30	100—1.00
2	.20	.15	.10	25— .20
10	.80	.60	.40	100— .60
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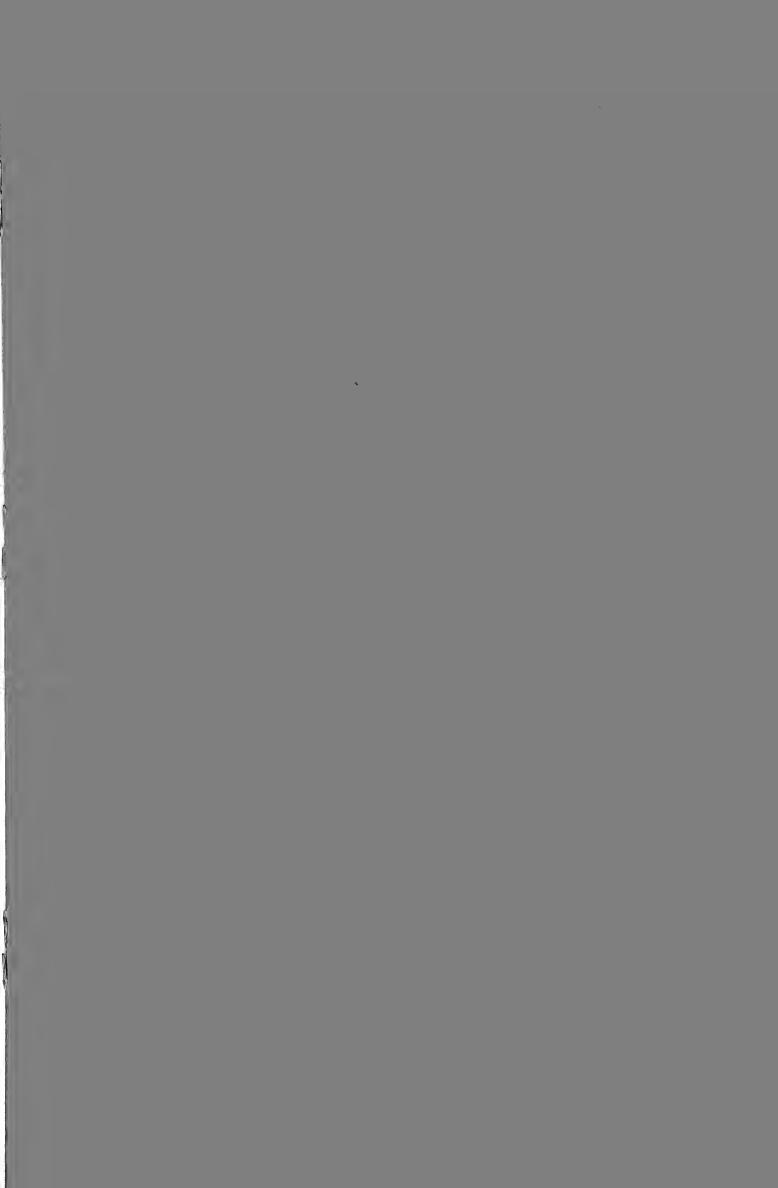
	Per	Large	Medium	Small	Bulblets Per
Ethel Cave Cole (Cave) Pure light pink, massive spikes with 8-10 open florets.	3	.25			
May fleck some in hot weather. Fine early commercial.	10	.60			
Exemplar (Krueger) Called a New Era in salmon shades. Opens 8-9 wide open ruffled blooms on long straight spikes.	1	.15	.10	215	25— .20 100— .50
Firmament (K & M) Lobelia blue overlaid with grey. Early.	1	.25		325	25— .25 100— .50
Firebrand (Butt) Dark signal red with	2	.20	.15	415	30— .20
two white lines on lower petals. Very stiff and straight stem, florets lie tight and flat with 8-10 well-placed blooms open. A fine commercial.	10	.80	.40	.25	10040
Fuchsia Belle(Almey) American beauty rose red or reddish purple. Opens 10 medium sized florets on a tall straight spike. Unusual and distinctive color. Bulblets rather hard to germinate.	1	.50	.40	.30	10— .25 100—1.00
Fuchsia Queen (Vavrous) Bright fuchsia purple with darker feather in throat. Tall grower, long flowerhead with 18 to 20 buds. 5 to 6 open florets with 8 showing color. A splendid florist's variety.	1	.30	.20	220	100— .50
General Eisenhower (Salman) Very deep rose color. Giant 6-inch flowers, many open at one time on a long flowerhead.	1	.30	.20	.15	10— .20 100—1.25
General MacArthur (Hatch) Tall growing light rose. Opens 5-6 large, lightly ruffled blooms on a husky growing plant.	2 10	.15 .60			
Glamis (Palmer) Clear salmon rose with cream lip. Opens up to 6 large wide open ruffled needle point blooms on a medium tall stiff stem. A beautiful variety.	2	.20			
Genghis Khan (Sheer) Heavily ruffled pure pink blending to a light cream	2	.25	.15	.10	
throat. Opens 6-7 large flowers on a medium tall spike. Florets are of heavy substance and very beautiful.	10	1.00	.60	.30	100— .30
Gleam (Fischer) A beautiful light yellow, heavily ruffled with very thick petals. Medium tall with 4 to 5 five-inch florets open. Not a commercial but fine for local use.	1	.20	225	3—.25	25— .20 100— .50
Gold Dust (Pf.) Tall, very early, deep	2	.20	3—.15		100— .25
yellow. One of the earliest to bloom in our garden. A fine early commercial.	10	.80	.40		

	Per	Large	Medium	Small	Bulblets Per
Golden Arrow (Pruitt) Clear light	1	.25	.20	.10	15— .25
yellow with about 8 well placed blooms open. Good propagator. Opens well when cut in tight bud. Should be a good commercial.		2.00	1.50	.40	100—1.25
Golden State (Wheeler) Clear medium	1	.20	.10	425	25— .20
yellow that opens 8-10 large blooms on a long flowerhead. Described as a yellow Picardy.		1.60	.80	.50	100— .60
Gold Medal (Beardmore) A giant buff yellow with wide open waved florets.	1	1.00	.75	.50	2— .25
Gold Standard (Beaton) Giant golden buff. The inner petals are a pure golden yellow, outer petals are a rich golden buff.	1	1.00	.75	.50	3— .25
6-8 blooms open at once. Height 50 inches, good propagator.					
Grace Estella (Youmans) A beautiful	1	.20	225	325	10050
salmon pink with cream throat. Opens 8 five-inch florets on a good straight spike.		1.60	1.00	.60	Pint 5.00
Gratitude (Fischer) Called a much improved Barcarole. Color salmon orange with 5-6 well ruffled blooms open on a tall plant. An extra good cutter with no crooks.	1	.20	.15		10— .25
Gray Dawn (Both) A medium light	1	.20	.10	3—.20	100— .50
gray sport of Jalna, Giant spikes with 6-inch florets. Fine placement and a color like no other gladiolus. Very striking.	10	1.60	.80	.50	Pint 5.00
Grenadier (Palmer) Color a light orange	2	.30	3—.30	530	2525
buff. Makes a very imposing spike with 9-10 blooms open on a strong healthy tall growing plant.	10	1.20	.80	1050	100— .75
Green Light (Pf.) Ruffled greenish	1	.10	2—.15		2520
yellow, medium tall spikes. The special charm of this variety arises from the greenish gloss that overlays the well formed flowers.					10050
Greta Garbo (K & M) A very soft rose	2	.15			
pink with creamy lower lip. Ópens 6-7 well-expanded flowers on a tall, slender stem. Healthy grower and rapid propagator.		.60			
Hawkeye Red (Heaton) A bright red	1	.10	210	1025	2520
sport of Vagabond Prince. Tall growing, with many well-placed, open florets.	10	.80	.40	.25	100— .50

	Per	Large	Medium	Small	Bulblets Per
Heart's Desire (Fiedler) Large ruffled pink, shading into white with a pastel yellow throat, heavy midrib. 6-8 wide open florets on a tall spike. All buds will open in water. One of the best new varieties we had in 1948.	1	1.00	.80	.50	5— .50 10— .75
Heavenly White (Moses) A sport of Rosa Van Lima. Sparkling blue white with a trace of lavender in the throat. Fine early commercial.	<b>3</b> 10	.25 .70	5—.25 .40	7—.25 .30	30— .20 100— .50
Henri De Greeve (K & M) Main color beautiful salmon orange with ochre colored petals overlaid with carmine. A novelty of striking appearance. 8 open flowers on a 20-bud spike.	1	3.00	2.00	1.00	2— .25 10—1.00
High Finance (Wilson) Smoky light	2	.15	315	625	100— .30
orange gray with a cream throat. A very tall, husky plant, long flowerhead with 8-9 large blooms open. One of the best smokies.	10	.60	.40	.30	
Highlander (Zimmer) Deep lavender or lilac which will open 8-10 large florets on a tall, straight plant. This was our most beautiful lavender in 1947.	1	.25	.20	2—.20	100— .50
	10	2.00	1.60	.80	Pint 6.00
High Life (K & M) Color light blue with deeper blotch. Tall straight stems with many medium sized flowers open at a time. One of the best blues.	1	.20	230		25— .20 100— .60
Holland's Glory (K & M) Dark sal-	1	.15	2—.20		25— .20
mon pink with slight yellow throat marking. The large blooms are well paced on the tall straight stems. Florets of heavy texture will stand all weather.	10	1.00	.70		100— .50
H. R. Hancock (Both) Clear deep	3	.25	525	725	25— .20
cherry rose with a creamy white throat blotch. Perfect double row placement of 5-inch florets, 8-10 open on a tall plant. A fine commercial.	10	.70	.40	.30	100— .50
Huntress (Jack) A very early ruffled pinkish lavender. 6-8 large florets open on a medium height spike.	1	.20			15— .25 100—1.00
Intruder (Graff) Large flame or scarlet with small orange feather on lower petals.  Opens 8-9 large florets at one time.	1 10		.25 2.00	.15 1.00	
Ivy Robertson(Barrett) Color is cream	2	.20	320	520	25— .20
and pink with a scarlet blotch. Very tall with about 8-9 4½ inch florets open on a long flowerhead.	10	.80	.60	.30	100— .50

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	Per	Large	Medium	Small	Bulblets Per
Java (Salman) Clear yellow flowers of giant size on a tall spike. The flowers are not too well arranged on the spike and attachment is too loose for a good commercial. Good for exhibition.	1	.50	.35	.25	10— .25 100—1.50
Je Maintiendral (K & M) Cclor scar- let with velvet-like red petals. 6-1/ large wide-open flowers out of 16 buds are well placed on a long stem. Strong healthy grower. Early midseason. Fine cut flower.	1	.20 1.60	.15 1.20	2—.15	25— .25 100— .60
Joe Stalin (Both) We do not like the name, but it is one of the tallest growers we have, with the longest flowerhead. It is not red but is a cream with many large florets open at one time.	1	.40	.30	2—.30	10— .25
Joseph Haydn (Pf.) Light heliotrope	2	.15	3—.15	520	100— .25
violet with a large dark violet blotch. A very striking and unusual color, no other like it. Florets are wide open and of heavy texture on a medium tall stem.	10	.60	.40	.30	
Jo Wagenaar (K & M) Color very deep red with a narrow white line on lower petals. Florets are well placed on a tall slender stem that never crooks. Healthy grower.	1	3.00	2.00	1.00	2— .25 10—1.00
J. Van Konynenburg (K & M)	1	.20	.15	220	25— .25
Beautiful vermilion or garnet red without markings. Tall, straight plant with 8-10 very large blooms open. A sensational exhibition and market variety.	10	1.60	1.20	.80	100— .60
Kestrel (Palmer) Light orange salmon	. 2	.25	425	1025	25— .20
with cream throat. Tall, straight spikes with 8-10 large florets open. Good commercial.	10	1.00	.50	.25	100— .50
King Bee (Krueger) Flaming scarlet,	2	. 20	3—.20	520	25— .20
flaked deeper. Tall growing with many large florets open. Different and showy.	10	.80	.50	.30	10050
Lady Boo (Graff) Pure shade of shell	1	.20	.15	220	2020
pink. 6-7 florets open on a straight spike. Will make a good commercial.	10	1.60	1.20	.80	100— .60
Lady Jane (Lake) Clear cream with yellow lip. Will open 8 round, wide-open	1 10	.10	2—.15 .50	4—.15	100— .20
blooms on a good stiff plant. Texture and placement are perfect. One of the very best cut flowers.	10	,00	.50	.43	



#### ORDER SHEET

# GELSER BROTHERS - DALTON, NEW YORK

Please for	ward to	Amount in	Amount inclosed \$						
Name			P. O. Box						
Street			R. F. D. No						
Post Office	e		State						
		Express Office							
		Date of Order							
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QUANTITY	SIZE	VARIETY ORDERED	PRICE DOLLARS CENTS						
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#### ORDER SHEET

# GELSER BROTHERS - DALTON, NEW YORK

ward to	Amount inclo	Scu —
		P. O. Box
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SIZE		PRICE DOLLARS CENTS
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	ite name and arest sizes?	Express Office  Date of Order  Ite name and address plainly. If we are sold out of crest sizes?  SIZE VARIETY ORDERED

	Per	Large	Medium	Small	Bulblets Per
Lady Luck (Harris) Peaches and cream color. Opens 8-9 four-inch florets on a tall straight stem. A very beautiful color combination and a fine commercial.	1	.20	2—.25	5—.25	10— .20 100— .60
Lady Marion (White) Color light rose lavender. Opens 8-10 well placed florets on a tall straight stem. Opens well when cut in bud. Should make a fine commercial.	1	1.25		.50	
Lavender Dream (Wighert) Finest cattleya violet. Tall spikes with 5 well-shaped flowers open.	2 10	.20 .80	.15 .50	4—.15 .30	25— .20 100— .50
Lavender and Gold (Baerman) Light lavender blending to a clear yellow throat. Opens 5-6 four-inch flowers on a tall slender stem.	1 10	.15 1.20	.10 .80	3—.15 .40	25— .20 100— .50
Lavender Prince (La Salle) A King Arthur seedling. An improvement on that variety. Deep lavender which opens 6 five- inch blooms on a tall straight spike. One for the commercial growers.	2 10	.20 .80	.15 .60	3—.15 .40	25— .20 100— .50
Lavender Queen (Arenius) Deep violet lavender sometimes flecked deeper. Nice straight spikes with 6-8 well placed blooms.	2 10	.15 .60	315		100— .20
Leading Lady (Johnson) Creamy white with lemon yellow throat. Makes nice tall spikes with 6-8 large florets open. This white sport of Picardy is a leading show winner and in large demand by commercial growers.	2 10	.20 .80	.15 .60	3—.15	25— .20 100— .40
Leopold Stokowski (Salman) Pinkish white with a vivid carmine purple blotch. Average height about four feet. Opens up to eight large blooms.	1	.20 1.60	.15 1.20	.10 .80	25— .20 100— .50
Ludovika (K & M) Geranium red with a creamy blotch. Tall, erect spikes with large, wide-open florets, 6-8 open at one time.	1 10	.20 1.50			
Magnolia (Palmer) Light, soft, creamy rose. Blooms are large, round and petals are recurved. Opens 6-8 on a strong spike. Fine commercial cut flower.	1 10	.10 .80	2—.15 .60	3—.15 .30	100— .25
Mansoer (Salman) Dark brown red. 7 to 8 large, well-placed blooms on a long stiff stem.	1 10	.20	.15 1.20	2—.20 10—.80	25— .25

	Per	Large	Medium	Small	Bulblets Per
Marguerite (Pommert) Deep salmon	2	.15			100— .25
pink. Opens 5-6 very large wide-open flowers on a long heavy spike. It has too short a stem below the first floret to make a good commercial, but fine for local cutting.	10	.60			
Marie Antoinette (K & M) Color	1	.15			
salmon pink. Large open flowers, many open at a time on a tall stem.		1.20			
Marion Pearl (Benedict) Large exhi-	1	.25	.20	.15	20— .25
bition light pink with lighter throat. Opens 8-9 large blooms on a tall straight spike. One of the most beautiful gladiolus.	10	2.00	1.60	1.20	100—1.00
Marlene Both (Both) Delicate salmon	1	.20	.15	220	25— .25
pink with blended deep cream throat. Beautifully ruffled, with long stretchy spikes. Fast propagator. Very fine early cut flower.	10	1.60	1.20	1080	100— .60
Marqueeta (Lins) Light orange blending to a lighter throat. Tall, with five 5 inch ruffled florets open on a nice straight spike. Healthy grower.	1	.10	215	315	25— .25
Mary Kathleen (Kinyon) Pure white	. 1	.10	215		100— .25
with a trace of lavender deep in the throat. Many large well placed blooms on a tall stem. Very fine midseason white. Fast propagator.	10	.80	.60		
Maskerade (K & M) Clear shining yel-	2	.15	.10	315	10025
low with a vivid dark red blotch. Very distinct and conspicuous.	10	.60	.40	.30	
Maurrie Trevan (Both) A giant dark red which makes a tall husky plant from small bulbs. 6½-inch florets on a long flowerhead, holds 8 to 10 florets open. Bulblets large and germinate easily.	1	.60	.50		5— .25
Mercury (Lins) Clear vermilion red.	1	.15	.10	215	100— .25
Opens 8-10 large blooms on a tall straight spike. One of the best bright red varieties.	10	1.20	.80	.60	
Mid-America (Knierim-Evans) A giant red that has been the sensation at the shows. Round smooth florets with good culture will reach 7 inches in diameter. An extra good healthy grower and propagator. A sure winner for exhibition.	1	.40	.35	.25	5— .25
Minstrel (Palmer) A giant lavender pink,	1	.25	.15	.10	25—25
sometimes flecked darker. Blooms are ruffled and needle pointed. Opens 5-6 on a very long flowerhead. A very beautiful variety in great demand.	10	2.00	1.20	.80	100— .75

	Per	Large	${f M}$ edium	Small	Bulblets Per
Miss Cobleskill (Gregory) Sparkling clear pink. Opens up 10 six-inch florets on a long strong stem. A very beautiful variety. Will be in big demand when better known.	1	.50	.40	.25	5— .25
Miss Wisconsin (Krueger) New shade	1	.20	.15	.10	20— .25
of rose pink. Opens 6-8 five-inch florets at one time on a straight stem. One spike makes a bouquet. Will be in great demand. Has a wonderful show record.	10	1.60	1.20	.80	100— .70
Mother Kadel (Kadel) Clear medium	1	.10	215		100— .20
yellow. 6-7 well-placed blooms open on a nice straight stem. A very fine commercial.	10	.80	.60		
Mrs. E. Both (Both) Called the most sensational giant exhibition glad. A blend of deep salmon pink with a deep cream throat. 9 to 10 six-inch florets on a long flowerhead.		.50	.40	.30	5— .25
Mrs. Mark's Memory (Pf.) Color reddish violet or deep rose purple. Very large flowers on a tall spike.	2	.15	3—.15		100— .25
	10	.60	.40		
Muzio Clementi (Vantil) A very nice	1	.25	.20	.10	2530
shade of lobelia blue. Strong healthy grower with 5-6 good-sized florets open. You will like it.	10	2.00	1.60	.80	100— .70
Nancy (Arnett) A tall bright scarlet	1	.50	.35	.25	10— .40
red. Has won many awards. 6-7 open florets on a 19-bud spike. A good commercial.	10	4.00	2.80	2.00	100—3.00
New Europe (Blom) Vivid garnet red	2	.20	3—.20	420	100— .25
or russet orange with a small purple stripe in the throat. Up to 10 large florets open on a very tall stem. Good cut flower.	10	.80	.60	.40	
Nova Zembla (K & M) Pure white, tall, straight grower with up to 8 wide-open florets on a long flowerhead.	1	2.00	1.50	1.00	
Nowadays (Graff) A soft rose blending	1	.20	.15	220	25— .25
to a peach blush in the throat. Has a straight willowy stem, the florets have alternate placement with good harmony.	10	1.60	1.20	.80	
Oriental Pearl (Carlson) Called the	2	.20	.15	415	25— .20
wonder glad of 1946. Oriental Pearl is a very large wide open cream. 6- to 7-inch florets, very tall husky growing plant that does not crook. A leading commercial.	10	.80	.60	.30	10050

	Per	Large	Medium	Small	Bulblets Per
Pactolus (K & M) Color apricot cream with orange red blotches on lower petals. The 8 wide-open flowers are closely attached to the stem making a beautiful color effect. Long, straight stems and early flowering.	1	1.00	.75	.50	4— .25 10— .50
Paul Robeson (Cave) A dark red exhibition variety. Called a dark red Picardy. Grows tall and straight with 7-8 five-inch florets open at one time.	1 10	.40 3.20	.30 2.40	.25	10— .25 100—1.50
Paul Rubens (Salman) Deep reddish violet purple. Large flowers of good substance with 6-7 open on a tall spike. It is in much demand in Holland and is said to be a fine parent for hybridizing.	1 10	.15 1.20	2—.25 1.00	4—.30 .60	
Perdita (Grout) Rich yellow with conspicuous throat darts. 9-10 open florets on a tall stem. A fine exhibition variety.	1	1.00	.75	.40	2— .25 10— .75
Pfitzer's Century (K & M) Light scar- let of heavy texture. The stem is tall with 8-10 large wide-open flowers. A very beautiful variety.	1 10	.25 2.00	.15 1.20	2—.20 .80	100— .50
Phantom Beauty (Bastian) A light pink of formal type, perfect placement with 5½-inch ruffled wide-open florets, 12 to 13 open at one time. Tall growing and never crooks. Good grower and shipper. A must have.	1	.50	.35	.25	10— .40 100—2.00
Picardy (Palmer) Color a lovely shrimp or salmon pink. 6-7 well-placed blooms open. So well known it is not necessary to say much about it. Our strain has always been healthy with long spikes.	2 10	.15 .80	3—.15 .40	515 .25	100— .20
Pink Picardy (Earl) A sport of Picardy that is of a deeper pink than its parent. A good tall healthy grower.	2 10	.20 .80	.15	3—.15 .40	100— .25
Pink Radiance (Q) Pure light pink with a touch of carmine deep in the throat. 6-8 wide-open florets on a tall spike that does not crook. One of the very best commercials.	1 10	.10 .80	.60		100— .25
Pioneer (La Salle) Dark shell pink blending to a cream in the throat. 6-8 large wide-open florets on a medium tall spike. Distinct and beautiful. Makes good sized bulblets which grow easily.	1 -	.20	.15	325	25— .20 100— .60

	Per	Large	Medium	Small	Bulblets Per
Poet's Dream (Fischer) Light laven-	1.	.25	.15	215	25— .20
der blending to a creamy throat. Its 4-inch round florets are nicely ruffled and of heavy texture, set on tall, strong stems. A beautiful variety.	10	2.00	1.20	.60	100— .60
Poussin (Salman) Morocco red or rust red. Opens about 6 florets on a straight	1	.30	.20		5— .20
spike. A different color and a good healthy grower. Makes beautiful large bulbs.	10	2.40	1.60		
Princess Irene (Salman) Salmon pink with orange shades, red stripe on a yellow blotch. 6-7 large wide-open, well-placed blooms on a straight stem.	1	.15			
	10	1.20			
Purple Beauty (Roozen) A good strong growing purple. Good clear color and	1	.10	2—.15		100— .25
substance.	10	.80	.60		
Purple Supreme (Wilson) Clear deep purple with lighter border on edge of	3	.30	525	620	10025
petals. Opens 647 good sized blooms on a tall plant. One of the best purples.	10	.80	.40	.30	
Ravel (K & M) Clear violet blue with	1	.30	.20	.15	25— .40
reddish or brown markings. The large florets are well placed on a tall erect stem. Many flowers open.	10	2.40	1.60	1.20	100—1.00
Red Charm (Butt) Deep sparkling scar- let, deeper in the throat. 7-8 large well-	3	.25	.15		100— .20
placed blooms open on a tall straight spike. A very fine commercial.	10	.60	.40		
Red Wing (Wright) Pure scarlet-red with a small feather deep in the throat. Opens up to 10 large blooms with 6 more showing color on a long flowerhead. Opens good when cut in bud, very outstanding.	1	2.00	1.75	1.00	2— .30 10—1.00
Rima (Mitsch) Pale lavender pink. Opens	2	.25			
5 five-inch blooms on a tall slender spike. Very beautiful.	10	1.00			
Rita Mae (Pommert) Color light cherry	1	.30	.20	220	25— .30
red with yellow line. 8-9 five inch florets open on a tall stem. Has plenty small bulblets, which grow well. Should make a good commercial.					10080
Roosevelt's Memory (Salman)	1	.25	.20	225	10— .25
Giant, well arranged ivory white. Flowers of good texture on a tall spike. Opens 7 to 8 giant florets at one time.	10	2.00	1.60	1.00	

	Per	Large	Medium	Small	Bulblets Per
Rosea (Errey) Clear rose pink with deeper lines in throat. An attractive shade.	2	.20	.15	415	100— .25
7-8 large blooms open on a tall stem.	10	.80	<b>.</b> 60.	.30	
Rose Dawn (Errey) Glowing old rose,	1.	.10	215	315	100— .25
deeper shade in throat. Very tall strong grower with long flowerhead. 9-10 well-placed blooms. Color very much like Chaumony but much better growth. A 100% cut flower.	10	.80	.60	.40	
Rose O'Day (Fischer) Distinctive in	2	.20	320	520	10025
color, very tall growing rose lavender that opens 10 large florets in a double row formation. A very beautiful variety. A must have.	10	.80	.60	.30	
Royal Garnet (Haring) Color black	1	.15	220	315	
red, lighter in the throat. Called a beautiful black Picardy. Large florets on a good stem. Early.	10	1.20	.80	.40	100— .25
Royal Windsor (Beaton) A very bright	1	.35	.20	.15	1025
spectrum red. Grows tall with 8-10 five- inch florets open. The florets are firmly attached and spikes are always straight. One of the best new glads.	10	2.80	1.60	1.20	100—1.50
Salman's Glory (Salman) Creamy	1	.15	225	525	25— .20
white with carmine red markings on a large primrose yellow blotch. Very large wide-open florets of heavy texture on a tall straight stem. Should make a good commercial.	10	1.20	1.00	.40	100— .60
Silver Gull (K & M) Color silvery	1	.20	220	320	25— .25
bluish grey with a creamy blotch. Very distinct and a real novelty. Large wide-open florets on a straight stem with 6-7 open.	10	1.60	.80		100— .60
Silver Wings (Ritsema) Creamy white.	2	.25	.20	315	
Said to be an improvement on Leading Lady with whiter and more ruffled florets. Being a sport of Picardy it occasionally reverts to Picardy. In case you receive a Picardy we will replace on request.	10	1.00	.60	.40	100— .25
Similor (K & M) Color apricot orange.	1	.10	215		
7-8 medium sized florets open on a tall slender stem. An early variety and healthy grower.	10	.80	.60		100— .50
Snowcrest (Ellis) Large ruffled white.	1	.30	.20	225	20— .25
Tall growing with 5-6 large blooms open on a stiff stem. A very fine variety that will be in big demand when better known.	10		1.50	.80	100—1.00

	Per	Large	Medium	Small	Bulblets Per
Snow Princess (Pf.) An improved Maid of Orleans. A larger and better	2	.15	3—.15	515	10025
white in every way. A healthy, vigorous grower and good propagator.	10	.60	.40	.20	
Solo Mio (K & M) Lemon yellow with carmine in the throat, 6-7 well-formed	. 1	.10	215		
blooms at a time on a medium-sized stiff stem. The earliest to bloom in our fields in 1947.	10	.80	.60		100— .25
Sparks (Glass) Glistening light yellow with an orange scarlet feather on lower petals. Opens 7 large fluted triangular blooms on a tall slender stem. Has many large bulblets which germinate well.	1	.35	.25	225	15— .25
Spic and Span (Carlson) A very tall	1	.70	.60	.50	425
ruffled deep pink with 10 open florets well-placed on a long flowerhead. A tall, strong grower. Spic and Span has a long list of show winnings.	10	5.50	4.50	3.50	100-4.00
Spitfire (Evans) A clear rosy toned salmon, white throat with cherry lines. Opens 8-9 five-inch florets on a straight stem. Very beautiful.	2	.25	.20	.15	25— .25
	10	1.00	.80	.60	100— .50
Spotlight (Palmer) Clear medium deep	2	.20	425		25— .20
yellow with a small vivid scarlet blotch in the throat. 5-6 large blooms open at one time on a tall straight spike. In great demand for cutting.	10	.80	.50	.25	100— .50
Summer Gal (Zimmer) Large glisten-	1	.50	.40	.25	625
ing geranium pink with a rose feather in the throat. 8-9 large blooms open on a tall plant. Extra fine. Will make a good com- mercial.	10	4.00	3.20	2.00	100—3.00
Sunlight (Spiller) Large ruffled florets	1	.30	.20	.15	1025
of a brilliant orange, shading to a golden center. Tall vigorous grower with 5-6 large blooms open. A very beautiful variety.	10	2.40	1.60	1.00	100—1.50
Sun Spot (Roberts) Light apricot buff	1	.70	.50	.30	625
with a rose spot in the throat. Opens up 8 or 9 ruffled florets on a tall straight spike. A good propagator. Has a very fine show record and should make a fine commercial.	10	5.50	4.00	2.40	100—2.50
Sweetheart (Alkemade) Vivid rose with carmine blotch. Exceptionally tall spikes with 8-10 large florets open at a time. A very beautiful variety.	1	.30	.20	.15	10— .25 100—1.50

	Per	Large	Medium	Small	Bulblets Per
Sweet Seventeen (Blom) Soft peach	1	.20	.15	.10	10— .20
rose with a green-yellow sheen in the throat. The large blooms are wide-open on a long wiry stem.	10	1.60	1.20	.80	100—1.20
Tivoli (K & M) Soft rose with lighter	1	.25	.20	.15	10— .25
throat. Opens 8-9 wide-open florets on a tall stem. Should be extra fine for cutting. Very beautiful.	10	2.00	1.60	1.20	100—1.00
Tralee (Krueger) Light rose, a little deeper on petal edges. The throat has a small amber yellow mark. Opens six to eight 4½ inch florets on a long flowerhead. Early and a 100% cutter.	1	.75	.50	.30	10— .50
True Love (Kline) Clear shell pink.	2	.20	425	10—.25	
Good grower and reliable cutter. Opens 6-8 five-inch florets on a tall stiff stem. Very early and very beautiful.	10	.80	.50	.25	10040
Tunia's Mahomet (Both) Fine giant dark smoky. Color plum with orange scarlet in the throat. Nice long flowerhead with 6-7 open florets. Claimed to be the best smoky from down under.	1	.25	.20	.15	10— .25
Tunia's Masterpiece (Both) A lavender from Australia. A good grower with plenty of large florets open on a tall spike. Will fleck some in hot weather.	1	1.50		1.00	3— .25
Uhu (K & M) A new smoky from Hol-	2	.25	.15	320	25— .25
land. Said to be the finest smoky yet introduced. The large florets are well placed on a tall stem. About 8 open at one time.	10	1.00	.60	.50	10060
Valeria (Pruitt) Light red or scarlet.	3	.20	.15	515	10025
Very tall husky plant with 6-7 large ruffled florets open on a long flowerhead always well placed. It is in great demand as a cut flower. The bulblets are rather hard to germinate.	10	.60	.40	.30	
Van Gold (Van Voorhis) Deep golden	2	.25	.15	.10	25— .25
yellow with no markings. Opens 6-8 five- inch blooms on a straight stiff stem. A very fine early commercial.	10	1.00	.60	.40	10060
Variation (Krueger) Light pink with	2	.20	.10	415	100— .25
8-10 five-inch blooms open on a long flowerhead. Tall husky grower. An early pink that should make a good commercial. Rapid propagator.	10	.80	.40	.30	

	Per	Large	Medium	Small	Bulblets Per
Voodoo (Kadel) Large ruffled plum colored smoky. Opens 647 large florets on a tall spike. Strong grower and good propagator. A very interesting novelty and show glad.	1	.30	.20		10— .25
Vulcan (Dr. Stevens) Reddish purple. Opens 5-6 large blooms on a tall plant.	2 10	.15 .60	.10	5—.20 .30	100— .25
White Gold (Scheer) Mammoth cream blending to yellow in the throat. 5-6 very large florets open on a tall husky plant. Flowerhead is rather short but still a good early cream.	3 10	.20 .60			100— .25
W. R. Reader (Turnbull) Deep salmon with light cream center. 6-8 very large blooms on a straight spike. A famous Canadian variety that is well liked by florists.	2	.15 .60	.10	3—.10 .25	100— .25
Yellow Herald (Pf.) Color amber yellow, carmine in throat. The large wide open flowers are nicely faced and spaced on a strong upright stem. Good healthy	1	.15	220		100— .30

DeLuxe Mixture— This is a splendid mixture. It contains many new and high priced varieties. Every bulb is worthy of a place in your garden. An inexpensive way to get a good collection of gladiolus is to grow our DeLuxe Mixture. Thousands of our customers are always pleased.

100 large bulbs \$4.50 prepaid.

grower. A fine early commercial.

100 medium bulbs \$3.25 prepaid.

# WHOLESALE PRICE LIST

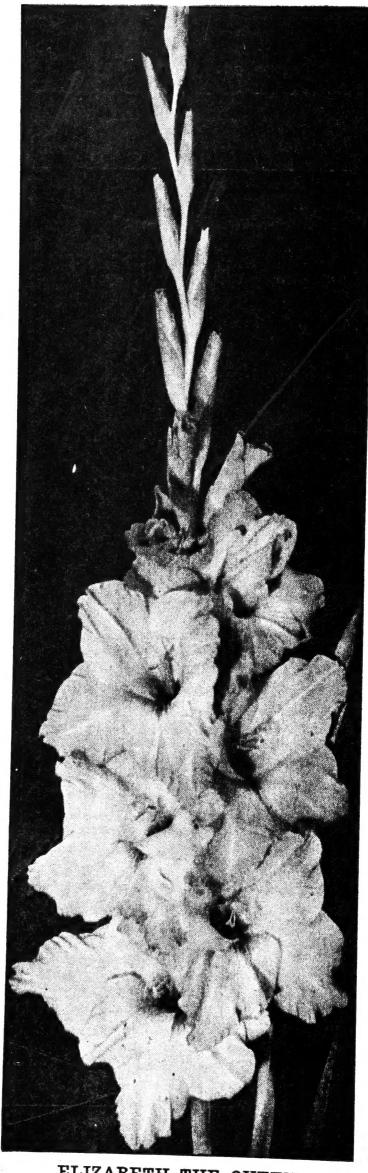
# NOT PREPAID Prices per 100. 25 bulbs at the same rate.

Pint bulblets sold at the quart rate. Bulblets sold by dry measure.					
Daniells Bord by ary measure.	Large	Medium	Small	Bulblets Quart	
Abu Hassan	\$7.00	\$	\$	\$10.00	
Algonquin	3.50	2.50	1.00	2.00	
Annamae	3.60		*********	1.50	
Bittersweet	4.00	3.00	1.50	2.00	
Bloemfontein	5.00	3.00	2.00	4.00	
Buckeye Bronze	4.00	2.50	1.00	1.50	
Burma	F 00	3.00	1.50	4.00	
Corona	4.00	3.00		1.50	
Coutt's Orchid		4.00	2.00	5.00	
Creteil		3.00	*******		
Connecticut Yankee	22.00	18.00	10.00		
Crinkle Cream		4.00	2.00	8.00	
Daisy Mae	• • •	4.00	1.50	5.00	
Dauntless	4.00	3.00	1.50	2.00	
Dieppe	7.00	5.00	2.00	8.00	
Dr. van Dobben de Bruyn		3.00	1.50	4.00	
Elizabeth the Queen		3.00	1.00	3.00	
Firebrand ~		3.00	1.00	3.00	
Genghis Khan		5.00	2.00	*******	
Grenadier			1.50		
Greta Garbo	4.00		, , , , , , ,	******	
Gray Dawn		5.00	2.00	8.00	
Hawkeye Red		3.00	*******	4.00	
Heavenly White		3.00	1.50	4.00	
Highlander		8.00	3.00	8.00	
H. R. Hancock	5.00	3.00	1.50	4.00	
Ivy Robertson		3.00	1.50		
Je Maintiendral		7.00	3.00		
Joseph Haydn		3.00	1.50	6.00	
J. Van Konynenburg		5.00	3.00	10.00	
Kestrel		3.50	1.50		
King Bee		3.00	1.00	6.00	
Lady Boo		4.00	2.00	6.00	
Lady Jane		3.00	1.00	2.00	
Lavender Dream		4.00	2.00	6.00	
Lavender Prince	7.00	5.00	2.00	6.00	

# WHOLESALE PRICE LIST (cont.)

Pint bulblets sold at the quart rate.  Bulblets sold by dry measure.				Bulblets
-Lavender Queen	Large 4.00	Medium	Small	Quart 2.00
Leading Lady		3.00	1.00	2.00
Magnolia		3.00		3.00
Marguerite				2.00
Marion Pearl		12.00		30.00
Marlene Both		8.00	4.00	20.00
Mary Kathleen				3.00
		3.00	116 111	3.00
		4.00		10.00
				2.00
Mrs. Mark's Memory		3.00	*******	
New Europe		3.00	0.00	1.50
Oriental Pearl		4.00	2.00	6.00
Pfitzer's Century	15.00	8.00	4.00	20.00
Picardy		3.00	1.00	1.50
Pink Radiance	4.00	9		5.00
Purple Beauty	4.00			
Purple Supreme	4.00	2.50	1.00	2.00
Red Charm	0.50	2.40		1.50
Rosea	4.00	3.00	1.50	2.00
Rose Dawn	5.00	4.00	2.00	4.00
Rose O'Day	4.00	3.00	1.00	2.00
Royal Garnet	7.00	3.00	1.50	3.00
Royal Winsor		10.00	6.00	15.00
Silver Wings		4.50	3.00	5.00
Snow Princess	4 00	$\frac{2.50}{3.00}$	1.00	1.50
Solo Mio Spic & Span		30.00	25.00	75.00
Spotlight Spotlight		4.00	1.50	5.00
Spitfire	6.00	4.00		0.00
Tivoli		8.00		20.00
True Love		4.00	2.00	5.00
Uhu	5.00	4.00	2.00	4.00
Valeria	4.00	2.50	1.00	2.00
Variation		3.00	1.50	3.00
Vulcan	4.00	3.00	1.50	2.00
W. R. Reader		3.00	1.50	2.00
Yellow Herald	6.00 7.00	4.00 5.00	3110 31	4.00 5.00
Van Gold	7.00	5.00	*******	5.00

All stock offered subject to prior sale. If possible give second choice.



ELIZABETH THE QUEEN